Sophie Osunkoya

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Dear Dow Jones Recruiting Team,

I am writing to express my keen interest in the part-time intern position at Mound Cotton, supporting the Director of Marketing. With a strong foundation in computer science and economics from New York University, along with hands-on experience in digital media and business development roles, I am enthusiastic about the prospect of contributing my skills to your esteemed firm.

During my internship at Chesapeake Gateway Chamber of Commerce, I developed data-driven digital advertising strategies, showcasing my proficiency in leveraging analytics for targeted marketing. Additionally, as a Business Development Intern at The Bulb Africa, I formulated compelling business proposals, demonstrating strategic thinking and persuasive communication skills.

My leadership roles, particularly as a NYU Presidential Honors Program Scholar and Director of Communications for the BIPOC Legal Society, equipped me with the ability to orchestrate community service initiatives and facilitate academic and career development workshops. These experiences underscore my strong interpersonal skills, collaborative mindset, and transformative project management capabilities. Additionally, being proficient in Excel, Word, PowerPoint, and Python, I possess a robust technical skill set. Furthermore, my language proficiency in Spanish and French adds a global perspective, enhancing my ability to work in diverse environments.

I am particularly excited about the opportunity at Mound Cotton, as it aligns perfectly with my passion for social media, marketing, and communications within a professional services setting. Thank you for considering my application. I would love to contribute to Mound Cotton's marketing initiatives and would appreciate the opportunity to further discuss what I am able to bring to this finance internship.

Sincerely,

Sophie Osunkoya